

## CASE STUDY

# KETTLE CUISINE TURNS TO ECHOSTOR FOR SIMPLE, SECURE MICROSOFT 365 SAAS BACKUP

## EXECUTIVE SUMMARY

Kettle Cuisine relies on Microsoft 365 to keep operations humming, using the software-as-a-service (SaaS) solution for email, calendars, file sharing, and other purposes. The company identified a significant gap in its data recovery and business continuity strategy: The data generated across these solutions was not fully backed up and aligned with a shared responsibility model. The IT team at Kettle chose EchoStor Virtual Assistant (Eva) Backup-as-a-Service (BaaS) for SaaS Backup, hosted by Amazon Web Services (AWS), to ensure that Kettle's Microsoft 365 data was always backed up and recoverable.

## SECURING SAAS DATA TAKES MORE THAN MICROSOFT

The IT team at Kettle Cuisine had been relying on the limited backup and restore capabilities that are included with Microsoft 365. But under the shared responsibility model, ensuring that data is protected and can always be recovered is Kettle's responsibility. Microsoft's responsibility is limited to its infrastructure and service delivery.

If the company's SaaS data was lost to a ransomware attack—or even an accidental deletion—recovery would have been a significant problem. With so much riding on ensuring that the critical data generated by its Microsoft 365 applications was secure and always available, Kettle turned to EchoStor for a solution.

## SAAS BACKUP MADE SIMPLE

EchoStor showed the Kettle team how Eva BaaS offers anytime, anywhere data recovery. Hosted by industry leader AWS and designed for ease of use, Eva BaaS ensures that the company can meet its recovery time objectives (RTOs), recovery point objectives (RPOs), and service-level agreements (SLAs).

EchoStor explained how Eva secures Kettle's critical SaaS data and makes it easy to recover anytime, anywhere—even if the company suffers a large system failure, outage, or other disaster. And Eva makes it easy for the Kettle IT team to analyze all protected data for compliance and governance purposes.

Once Kettle decided to move ahead, the transition to Eva BaaS was seamless. The EchoStor team offered expert guidance along the way, and the solution was up and running quickly.



## About Kettle Cuisine

Kettle Cuisine, based in Lynn, Massachusetts, was founded in 1986 to fill a void in the market and change the soup status quo. From those humble, start-up roots, Kettle Cuisine has grown strategically and exponentially to be more than makers of soup. Kettle Cuisine is a passionate, innovative food company committed to making fresh, healthy, delicious, artisan-quality food for all. Kettle Cuisine aims to honor four simple values—food, each other, development, and innovation. These guiding principles define who they are, who they partner with, and who they aspire to be.

## THE RESULTS: EASY, GRANULAR RECOVERY

Once EchoStor deployed Eva BaaS, the Kettle team was immediately impressed by the simplicity of its cloud-based management console. The Kettle IT team now has visibility into all of the company's Microsoft 365 data and can easily access and restore individual mailboxes, emails, contacts, calendars, messages, and more. All it takes is a few clicks.

This has saved the Kettle IT team tons of time while giving them complete confidence the company's SaaS data is secure and always recoverable. That's because Kettle's Microsoft 365 SaaS data is now backed up in an immutable format that can't be altered or deleted, even by ransomware. And EchoStor adds a last line of defense for Kettle's data by also providing a physically air-gapped backup.

Shortly after the Eva BaaS deployment, a crucial Microsoft 365 calendar was accidentally deleted. That would have been a problem before Eva. But with Eva in place, the calendar data was recovered and available in no time.

## ECHOSTOR AND AWS: YOUR PARTNERS OF CHOICE

As is the case with Kettle Cuisine, EchoStor, in partnership with AWS, helps our customers embrace cloud-based operating models that yield significant business benefits. By aligning capacity and demand, our customers can realize operational efficiencies, greater agility, and lower cost structures—turning their technology investment into a business game changer.



**We knew we needed a SaaS backup solution for our Microsoft 365 data that didn't add to our IT team's workload and ensured we could always get our data back. Eva BaaS fits the bill perfectly. The EchoStor team has been invaluable in providing expert guidance along the way, and we like that a trusted name like AWS hosts the solution."**

**Neal Anderson**

Director of IT, Kettle Cuisine



## About EchoStor

EchoStor Technologies partners with the industry's leading vendors like AWS to provide organizations with the best possible solutions for data storage and management, virtualization, PlatformOps/DevOps, and service management.

